

# Dmytro Mamontov

Bruce Lee of Copywriting/Concept-Thinker/Ideas Tommy Gun

I'm a copy-based award-winning creative copywriter and storyteller with a solid agency background and more than 17 years of experience developing kick-ass ideas and concepts.

Accounts I worked on include famous and global brands such as **Coca-Cola, Fanta, Carling, Wrigley's, Raiffeisen Bank, Ardo, Honda, AXA Insurance, Metro Cash&Carry, Citroën, Invisalign, Jacobs, Milka, Roshen.**

Leo Burnett (Kyiv, Ukraine)

<https://www.leoburnett.ua/>

## **Senior Copywriter**

Developing ideas and concepts for ad campaigns for leading Ukrainian and International brands: Ukrsibbank (BNP Paribas Group), Arterium, Mondelez.

**January 2023-present days**

Lemon.io (Kyiv, Ukraine/ remote)

<https://lemon.io>

## **Creative Copywriter**

Developing ideas and concepts for promoting a marketplace for experienced software developers where they can find long-term contracts with startups from Silicon Valley.

**September 2021-December 2022**

Havas Ukraine (Kyiv, Ukraine)

<http://www.havaswwukraine.com.ua/>

## **Senior Copywriter/ACD**

I developed concepts for various clients and brands, including Rozetka.ua (the most significant online retailer, a "Ukrainian version of Amazon"), Moneyveo, Citroen. I also worked a lot with new businesses and pitches.

**October 2017 - September 2021**

Alsayegh Media (Dubai, UAE)

<https://www.alsayegh.com/>

## **Senior Copywriter (remote)**

I mostly worked on new business, helping the in-house team win important pitches such as Lutetia, MAC, Isuzu, etc.

**August 2019 - July 2021**

Publicis Middle East (Dubai, UAE)

<https://www.publicisgroupe.com>

## **Freelance Conceptual Copywriter**

Working on some urgent briefs for KitKat, Nescafe, helping the team with several serious local pitches; developing ideas for various media channels, including TV, digital & activations

**June 2019-July 2019**

Saatchi & Saatchi (Kyiv, Ukraine)

<http://saatchi.com.ua/>

## **Senior Copywriter**

As a Senior Copywriter, I developed concepts and campaigns for some of the world's most respected brands: Coca-Cola, Jacobs, Wrigley's, AXA.

**August 2016 - October 2017**

Be Unique, digital & SMM agency (Dubai, UAE)

**November 2015 – July 2016**

<http://beuniquegroup.com>

**Senior Copywriter/CD**

Be Unique is a small local digital and social media agency. As a Sr. Copywriter and CD, I developed concepts and campaigns for various clients: entertainment companies, clinics, and hospitality businesses. I also managed a small creative team.

Yarche, a leading digital creative agency (Kyiv, Ukraine)

**April 2015 – November 2015**

<http://www.yarche.ua/>

**Head of Copy**

As a Head of Copy, I created ideas and concepts for all our projects. I developed writing content and reviewed the content created by junior copywriters and content writers. Our clients included Cisco, Anheuser-Busch InBev, Kyivstar

Lottoland (Gibraltar)

**December 2014 - February 2015**

[www.lottoland.com](http://www.lottoland.com)

**Digital Creative Writer, Web-Editor (Freelance)**

As a Digital Creative Writer, I was responsible for developing creative campaigns for different markets

MullenLowe Ukraine

**August 2013 – November 2014**

[www.loweukraine.com](http://www.loweukraine.com)

**Senior Copywriter**

As a Conceptual Copywriter, I created ATL and digital campaigns for Coca-Cola, Fanta, Nestle, and several leading Ukrainian companies, including the leading mobile operator, the leading Ukrainian brewing company, etc.

Sablya, an independent creative agency (Kyiv, Ukraine)

**July 2007 – August 2013**

[www.sablya.com](http://www.sablya.com)

**Copywriter/Senior Copywriter**

Developing creative concepts and ideas for Carling, Roshen (Ukraine's leading chocolate and sweets manufacturer), Honda, Raiffeisen Bank, and Life (mobile operator).

Tavr Media Radio-kitchen, an entertainment company that owns several leading FM stations in Ukraine

**November 2004 – June 2007**

[www.tavrmedia.ua](http://www.tavrmedia.ua)

**Creative Copywriter**

Writing scripts for radio commercials for various clients and developing creative content for entertainment radio programs.

Check my website for portfolio and more details:

<https://copywriter-dmytro.com>