

Dmytro Mamontov

Bruce Lee of Copywriting/Concept-Thinker/Ideas Tommy Gun

I'm a copy-based award-winning creative director, a copywriter, and a storyteller with a solid agency background and more than 17 years of experience in developing ideas and concepts.

Accounts I worked on include such famous and global brands as **Coca-Cola, Fanta, Carling, Wrigley's, Raiffeisen Bank, Ardo, Honda, AXA Insurance, Metro Cash&Carry, Citroën, Invisalign, Jacobs, Milka, Roshen.**

Lemon.io (Kyiv, Ukraine/ remote)

<https://lemon.io>

Creative Copywriter

Developing ideas and concepts for promoting a marketplace for experienced software developers where they can find long-term contracts with startups from Silicon Valley.

September 2021-present days

Havas Ukraine (Kyiv, Ukraine)

<http://www.havaswwukraine.com.ua/>

Sr. Copywriter/ACD

I develop concepts for various clients and brands, including Rozetka.ua (the most significant online retailer, Ukrainian analog of Amazon), Moneyveo, Citroen, work a lot with new business.

October 2017 - September 2021

Alsayegh Media (Dubai, UAE)

<https://www.alsayegh.com/>

Sr. Copywriter (remote)

Working remotely in a pair with an Art Director I developed concepts and ideas for various brands and governmental organizations. Mostly we worked on new business helping the in-house team to win several important pitches such as Lutetia, MAC, Isuzu, etc.

August 2019 - July 2021

Publicis Middle East (Dubai, UAE)

<https://www.publicisgroupe.com>

Freelance Conceptual Copywriter

Fantastic 1-month assignment with one of the best teams in MENA!

I've been working on some urgent briefs for KitKat, Nescafe, helping the team with several serious local pitches; developing ideas for various media channels including TV, digital & activations

June 2019-July 2019

Saatchi & Saatchi (Kyiv, Ukraine)

<http://saatchi.com.ua/>

Sr. Copywriter

As a Senior Copywriter, I developed concepts and campaigns for various clients, including some of the world's most respected brands, such as Coca-Cola, Jacobs, Wrigley's, AXA. I also led, inspired and trained a small creative team.

August 2016 - October 2017

Be Unique, digital & SMM agency (Dubai, UAE)

November 2015 – July 2016

<http://beuniquegroup.com>

Sr. Copywriter/CD

Be Unique is a small local digital and social media agency. As a Sr. Copywriter and CD, I developed concepts and campaigns for various clients: entertainment companies, clinics, and hospitality businesses. I also managed a small creative team.

Yarche, a leading digital creative agency (Kyiv, Ukraine)

April 2015 – November 2015

<http://www.yarche.ua/>

Head of Copy

As a Head of Copy, I created ideas and concepts for all our projects. I developed writing content myself and reviewed the content created by junior copywriters and content writers. Our clients included Cisco, Anheuser-Busch InBev, Kyivstar

Lottoland (Gibraltar)

December 2014 - February 2015

www.lottoland.com

Digital Creative Writer, Web-Editor (Freelance)

As a Digital Creative Writer, I was responsible for developing creative campaigns for different markets

MullenLowe Ukraine

August 2013 – November 2014

www.loweukraine.com

Sr. Copywriter

As a Conceptual Copywriter, I created ATL and digital campaigns for Coca-Cola, Fanta, Nestle, and several leading Ukrainian companies, including the leading mobile operator, the leading Ukrainian brewing company, etc.

Sablya, an independent creative agency (Kyiv, Ukraine)

July 2007 – August 2013

www.sablya.com

Copywriter/Sr.Copywriter

As a Conceptual Copywriter, I developed creative concepts and ideas for campaigns across different media channels. Key accounts at this position: Carling, Roshen (the leading chocolate and sweets manufacturer in Ukraine), Honda, Raiffeisen Bank, Life (mobile operator).

Tavr Media Radio-kitchen, an entertainment company that owns several leading FM stations in Ukraine

November 2004 – June 2007

www.tavrmedia.ua

Creative Copywriter

As a copywriter, I was responsible for writing scripts for radio commercials for various clients and developing different creative content for entertainment radio programs